



**BBC response to Digital UK's consultation
on proposals to expand and reposition the
location of the IP-Delivered Services genre**

17 June 2014

Overview

The BBC welcomes the opportunity to respond to Digital UK's consultation on proposals to expand and reposition the location of the IP-Delivered Services genre. The BBC agrees with Digital UK's proposals, which will provide the necessary space for the IP-Delivered Services genre to expand, and which in turn will deliver benefits to audiences and to the DTT platform.

Responses to questions

(Q1) Do you agree with Digital UK's proposal to move the IP-Delivered Services genre to start at LCN 300 and the Interactive Services genre to start at LCN 600?

1. The BBC agrees with Digital UK's proposal. The BBC currently operates two services which would move under this proposal: BBC RB 301 and BBC RB 302. Although many viewers access these services by pressing the red button on their remote control, rather than by accessing the LCN, nonetheless a significant number of viewers do make use of the LCN, for instance to set a recording on their PVR. The BBC therefore welcomes Digital UK's commitment to assist viewers through the transition to the new LCNs.

(Q2) Do you agree with Digital UK's proposal to expand the range of LCNs set aside for IP channels by a further 100 LCNs spanning LCN 300 to LCN 599?

2. The BBC agrees with Digital UK's proposals.