

Following a trial in 2005 of digital TV with the Department of Culture, Media and Sport and the BBC, **Bolton Metropolitan Borough Council** has continued to support the local dissemination of information about switchover.

The Council and its partners have helped to spread the word via older citizens' forums, neighbourhood groups and the Council's website. Age Concern has run targeted events publicising the changeover and the Help Scheme. In line with statutory guidance Bolton has provided information on specific groups who will need assistance, such as those with visual loss, and is continuing to tell residents about the help and advice that is available.

John Rutherford, Director of Adult Services, says:

'Work with your voluntary sector partners to reach older and more vulnerable adults. This will help make sure they receive messages clearly and know where to turn for help and advice.'