

What is digital TV switchover?

Digital TV switchover is coming to x {borough/region] in x [month/year] and will affect everyone living, working and studying here.

Switchover requires every TV set that viewers want to keep watching to be converted or upgraded to digital, because the old analogue system will be switched off.

Many residents have already converted at least one of their television sets to digital and are already enjoying the benefits – extra TV channels as standard, subscription channels, better quality pictures, on-screen listings and interactivity, plus access to services such as audio description and subtitling.

Most people will be able to convert to digital themselves, with the support of information and advice available from the council and from Digital UK, the not-for-profit company responsible for leading switchover. There are a number of options available and it need not be expensive.

Extra practical help with converting to digital is available for older and disabled people who need it – if you are eligible, you will be contacted by post by the Switchover Help Scheme. You must respond in order to get the help.

Any resident who wants to find out more about switchover or the Help Scheme can ring the council's customer services team on xxxxxx, or visit Digital UK's website at digitaluk.co.uk.

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