



Digital UK  
The Met Building  
22 Percy Street  
London  
W1T 2BU

Attention: Sarah Fox

**Strictly Private and Confidential**

16 June 2014

Dear Sarah

**ITV plc's response to DUK's proposals to expand and reposition IP delivered services**

ITV plc welcomes the opportunity to respond to DUK's proposals to expand and reposition the IP services genre within the Freeview EPG.

I confirm on behalf of ITV that it is in support of the proposals set out in the consultation published by DUK on 20 May 2014 and specifically:

- DUK's proposal to move the IP delivered service genre to start at LCN 300 and the Interactive services genre to start at LCN 600; and
- DUK's proposal to expand the range of LCNs set aside for IP channels by a further 100 LCNs and consequently, spanning LCN 300 – 599.

We look forward to receiving DUK's statement in July 2014.

Yours sincerely

A handwritten signature in black ink that reads "Lin Boutong".

Lin Boutong  
**Trainee Solicitor**